

# CCR Academy

EXCLUSIVELY FOR MEMBERS

The Center for Corporate Reporting (CCR) is broadening its range of services for member companies. Since its inception in 2014, the center of excellence has provided content support to its growing membership – through advisory services at the Helpdesk, company-specific analyses and peer-to-peer learnings at CCR Roundtables, and in customized workshops. The launch of the CCR Academy brings together a wide variety of valuable expertise and wealth of experience from the CCR network into an annual program specifically tailored for members.

In a parallel-running workshop with like-minded peers Seniors deepen their knowledge, discuss the latest trends with experts and peers and develop common scenarios pertaining to prospective developments.

## Thematic webinars

Experts provide valuable inputs on current, selected topics in this member-exclusive webinar series. Saving travel time and costs, members can dial in and take advantage of an informal exchange with peers and topic experts.

## Digital knowledge platform

It is now easier than ever to get a comprehensive overview of relevant topics, recommendations for action and expert opinions in corporate communications. The new digital knowledge platform brings together existing content and is permanently available for CCR members. Gain access to the recordings of the keynote presentations and best practice sessions of the annual Geschäftsberichte-Symposium. View presentations from CCR Roundtables and specialized webinars at your leisure. Get inspired by the detailed findings and recommendations for action from the “Corporate Reporting Monitor” studies and take advantage of the practical solution proposals and checklists.

Throughout the year the CCR Academy offers interesting training opportunities and space to discuss latest trends and practical experience. The three cornerstones of the Academy comprise a range of content, formats and channels.

## Skills training for Juniors – further development for Seniors

The Academy enhances your skills in corporate reporting related subjects. In a half-day training program, Juniors obtain scientifically valid and practice-based expert input. In addition to basic knowledge, the focus is on dialogue and discussion of best practice examples so that participants can transfer knowledge into practical application and develop their own personal network. After successful completion of the Academy, participants receive a certificate.

### ACCESS FOR MEMBERS ONLY

The membership categories II and III benefit from access to the **CCR Academy** free of charge.

Throughout the year, the **CCR Helpdesk** is your central point of contact for any kind of questions – be it for strategic or operative matters. We research facts, classify trends and provide you with customized solutions.

[www.corporate-reporting.com/helpdesk](http://www.corporate-reporting.com/helpdesk)  
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